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Pollinator Pocket Kits Open for Public Registration on Earth Day

*Support Pollinators at Home with Native Plant Kit
from Green Bay Botanical Garden*

(GREEN BAY, WI) (April 22, 2026) — Green Bay Botanical Garden invites the community to celebrate Earth Day by taking action for pollinators. [Pollinator Pocket Kits](#) are now open for registration to the general public, offering an easy and impactful way to support bees, butterflies, and other essential pollinators right at home.

Each kit includes a curated selection of five native plants chosen to thrive in northeast Wisconsin while providing critical habitat and food sources for pollinators. Designed for gardeners of all experience levels, Pollinator Pocket Kits make it simple to create a small but meaningful pollinator-friendly space.

“Native plants are essential to supporting pollinators because they’ve evolved together over thousands of years,” said Mark Konlock, Director of Horticulture at Green Bay Botanical Garden. “When you plant natives, you’re not just adding beauty to your landscape, you’re also helping restore the natural systems that pollinators depend on to survive.”

Pollinators play a vital role in maintaining healthy ecosystems and supporting food production, yet their populations continue to decline due to habitat loss and environmental changes. By planting native species, individuals can help restore biodiversity and create connections between fragmented habitats, which has been the main goal of the Northeast Wisconsin Pollinator Corridor Project.

This partnership between the City of Green Bay Conservation Corps and the Garden has produced several pollinator paradises in parks on both sides of the

city, which gives pollinators in our community connecting points of habitat for rest and food for fuel.

“The more people we can get to plant these native kits in their own living spaces, the more pit stops we’ll have for pollinators to fuel up in our city,” explains Konlock.

Whether working with a large backyard or a small garden space, Pollinator Pocket Kits empower people to make a difference while enjoying the beauty and benefits of native plants.

Registration is now open, with limited quantities available. A donation of \$25 is suggested to help support future programming.

For more information and to reserve your kit, visit [GBBG.org/PollinatorPockets](https://www.gbbg.org/PollinatorPockets).

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About Green Bay Botanical Garden

Celebrating 30 years, Green Bay Botanical Garden connects people with plants by providing year-round educational and recreational experiences for everyone in an environment that engages, inspires, and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 200,000 guests annually on average from northeast Wisconsin and beyond. For more information about other happenings, visit [GBBG.org](https://www.gbbg.org) or call 920.490.9457.

Editors, please note: Captions follow photos below. Interviews, virtual interviews (i.e. Zoom, FaceTime, etc.), pre-recorded videos, story leads, and additional high-resolution digital images are available by contacting the media representative at the top of this release.



Caption:

Plantings at Fireman's Park in Green Bay as part of the Northeast Wisconsin Pollinator Corridor Project. (PC: Courtesy of Green Bay Botanical Garden)