



Media Contact:

Rachel Mueller | 920.593.5685 | rmueller@gbbg.org

Garden of Lights Returns to Green Bay Botanical Garden with New Interactive Light Displays & Themed Bright Nights

Annual Botanical Light Show Kicks Off on November 28

(Green Bay, WI) (November 4, 2025) — As the days grow shorter and winter approaches, Green Bay Botanical Garden is preparing to light up the night with Garden of Lights presented by Wisconsin Public Service Foundation!

Starting Friday, November 28, enjoy a stroll on a one-mile path filled with luminous lightscapes, sparkling outdoor scenes, and endless magical moments. Experience the shimmer and shine of more than 40 nature-themed light displays, including two brand new displays: an interactive Tic Tac Snow game and a thrilling Aurora in Bloom laser show. Plus, get tickets for themed Bright Nights including Kids Glow Free, Afterglow (21+), and more!

There are also accessible ways to experience the light show! Guests can purchase tickets for a whimsical ride in a horse-drawn wagon, or make a reservation for a Golf Cart Tour of the displays. Purchase tickets ahead of time for the best seat in the house with a stunning view of the displays.

While exploring the show, guests are invited to enjoy a snack or warm beverage at the Concessions Building on the WPS Foundation Plaza. Be sure to stop by the Fischer Visitor Center as well, which is full of fun activities for kids of all ages. In the Visitor Center, guests can shop for gifts in the WPS Trellis Gift Shop, enjoy the

Green Bay Area Model Railroaders Club display, send a letter to Santa, and discover other fun activities during theme nights!

To learn more about the Garden and this beloved community event, call 920.490.9457 or visit [GBBG.org/Lights](https://www.gbbg.org/Lights).

Dates & Times

November 28-30
December 4-7
December 11-14
December 18-23
December 26-30
4:30-9 pm

Closed: November 27, December 24-25, 31, January 1-4

Guests have 30 minutes after the selected entry time to arrive. Entry times are every 30 minutes beginning at 4:30 pm with last entry at 8:30 pm (7 pm for wagon riders). Lights out at 9 pm.

Bright Nights

Afterglow (21+): Saturday, November 29

Toast to a night that shines bright! Leave the wagons and strollers at home, and enjoy an evening that shimmers just for you. Open to adults ages 21+ only.

Kids Glow Free

Your family night just got brighter! Kids 12 & under get free Walking Tickets with one paid adult Value Night ticket. Discount cannot be combined with any other offers. Wagon rides are not available due to limited capacity.

Frozen Magic

Let it glow! Meet Anna and Elsa, pose for photos, and be inspired by the magic, ice, and light of the North Wind. Included with Garden of Lights ticket. Frozen Magic experiences conclude at 8:30 pm, but guests may continue to enjoy the lights until 9 pm.

Reindeer Cheer

Celebrate the magic of Santa's reindeer with themed activities, festive photo ops, and twinkling lights. Included with Garden of Lights ticket. Reindeer Cheer experiences conclude at 8:30 pm, but guests may continue to enjoy the lights until 9 pm.

Other Activities

Photos with Santa

Select dates before Christmas

November 28, 30, December 5, 6, 7, 12, 13, 14, 19, 20, 21 | 5–8 pm

Get your photos with Santa! Check our website before your visit for updates on availability. Photo packages have an additional fee.

Letters to Santa

All Nights Through December 23 | 4:30–9 pm

Bring your letters to Santa to place in his North Pole Mailbox.

Natural Holiday Trees

All Nights | 4:30–9 pm

Check out our natural holiday trees featuring ornaments and decorations made from flowers and plants found in the Garden!

Green Bay Area Model Railroaders Club

All Nights Through December 23 | 4:30–9 pm

Check out their display this year with stunning scenery and detailed model trains.

WPS Trellis Gift Shop

All Nights | 4:30–8:30 pm

Pick up a unique ornament, browse selections from local makers, or treat yourself (or a friend) to a new gardening tool. Stop in while you're here for WPS Garden of Lights or visit us during the week – [shop hours are the same as the Garden's](#).

Tickets

Tickets can be purchased online at GBBG.org/Lights.

[Adult Garden members](#) receive a \$3 discount per ticket every event night, and can buy additional tickets at this discounted rate based on their membership level.

Event capacity is limited, so purchase your dated and timed entry tickets early and in advance to ensure your desired date is available.

Horse-Drawn Wagon Ride

Includes a half-mile walk on paved paths through the upper areas of the light show before the start of the wagon ride (over mulched paths). Transport assistance to the wagon ride area is available, please ask at Admissions. Tickets for the Horse-Drawn Wagon Ride must be purchased in advance. Walking tickets cannot be upgraded at the door.

There are three large steps up into the horse-drawn wagon, so individuals with limited mobility are strongly encouraged to bring someone to assist with boarding the wagon.

Accessible Golf Cart Ride

Wheelchair and motorized scooter users and up to three other guests can receive a golf cart ride around the .4 miles of the lower gardens mulched pathways. Mobility device users need to be able to get into the golf cart without their wheelchair or motorized scooter (no ramp available). Their party can assist them if needed.

Guests will need to purchase an Accessible Golf Cart Ticket at least 24 hours in advance before their preferred date (and Walking Tickets for the up to three additional members of their party). The ticket also includes a half-mile Walking Tour of the paved pathways in the upper gardens after the golf cart ride.

Questions? Contact our Events Team at events@gbbg.org or 920.490.9457.

Group Rates

Reduced-rate tickets are available for groups of 25 or more. Tickets must be purchased from the Events Team at least two weeks in advance at 920.593.5662 or events@gbbg.org.

Event Sponsors

Wisconsin Public Service Foundation; Boldt; Community First Credit Union; IBEW Local 158; K.C. Stock Foundation; Nicolet National Bank; Sunbelt Rentals; Seiner Tree & Shrub Care, LLC; Cornerstone Foundation of Northeastern Wisconsin, Inc.; Festival Foods; Green Bay Packers Give Back; Green Bay Packaging George Kress Foundation; Meijer; OSMS; Robert E. Lee & Associates, Inc.; Schneider; TDS; US 400 Pipe Trades; Dar Stumpf; US Bank; Mary Zaborski; Cellcom; CoVantage Credit Union; Fox Communities Credit Union; Hemophilia Outreach Center; Janssen Law; Prevea Health; Tie the Knot Bridal Boutique; Terri Trantow-Witek & Paul Witek; Ansay & Associates, LLC.; Hawkins Ash CPAs; Bank of Luxemburg;

Laurie Sales Venture Foundation of Lakeshore Community Foundation; Bay Towel; Schroeder's Flowers

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About Green Bay Botanical Garden

Green Bay Botanical Garden connects people with plants by providing year-round educational and recreational experiences for everyone in an environment that engages, inspires, and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 200,000 visitors annually on average from northeast Wisconsin and beyond. For more information about other happenings, visit GBBG.org or call 920.490.9457.

Editors, please note: Captions follow photos below. Interviews, virtual interviews (i.e. Zoom, FaceTime, etc.), pre-recorded videos, story leads, and additional high-resolution digital images are available by contacting the media representative at the top of this release.



Caption:

The Garden's mission to connect people with plants is at the heart of Garden of Lights, creating a magical nature-inspired experience for all. (Photo courtesy Green Bay Botanical Garden/PC: Lindy J Gilson Images)



Caption:

Garden of Lights presented by WPS is perfect for the whole family with interactive lightscapes, themed nights, and more. Enjoy your favorite displays from previous years, and keep an eye out for two new additions! (Photo courtesy Green Bay Botanical Garden/PC: Lindy J Gilson Images)