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**Green Bay Botanical Garden Announces New President & CEO**

**(Green Bay, WI) (February 22, 2023)** – Exciting news! [Green Bay Botanical Garden](#) has found its next President & CEO, Dr. Laura Nelson! For the past eight years, Nelson has been the Vice President & Chief Medical Officer for Prevea Health.

“We are so pleased Laura will be our new leader,” shared Terri Trantow, Green Bay Botanical Garden Board Chair. “She not only has a strong business background, but she is also a former board member with a strong passion for the Garden. She brings 25 years’ worth of exceptional leadership experience with strengths in relationship building, collaboration, program development and change management.”

In addition to a medical degree from UW-Madison, Nelson has an MBA from the University of St. Thomas and is a Certified Executive Coach. She will step into her role with the Garden later this spring, working for a short time with current President & CEO Susan Garot to ensure a successful transition.

“We really can’t thank Susan enough for the exceptional foundation she’s built over the past 16 years,” added Trantow. “And we’re so excited for what the future holds for the Garden under Laura’s leadership.”

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**About Green Bay Botanical Garden**

*Green Bay Botanical Garden connects people with plants by providing year-round educational and recreational experiences for everyone in an environment that engages, inspires, and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 150,000*

*visitors annually on average from northeast Wisconsin and beyond. For more information about other happenings, visit [GBBG.org](http://GBBG.org) or call 920.490.9457.*

**Media Note**

A media meet-and-greet with Dr. Laura Nelson will be held later this spring at Green Bay Botanical Garden.