



green bay

botanical
garden

September-December 2019

Fall in
Love with
Autumn

A Record Breaking Year Brings Continued Growth

Your support of Nature Connects® and summer concerts grew an appreciation for nature and a sustainable future for the Garden.

Judy Nagel, Board Chair & Susan Garot, Executive Director

Thanks to you, our fiscal year ending on April 30, 2019 was another one for the records! More than 183,000 of you came to the Garden, from our Spring Blooms display to our first internationally touring exhibit, Nature Connects®: Art with LEGO® Bricks sponsored by Nicolet Bank; to Fall Family Festival and again in record crowds for WPS Garden of Lights. We held 14 musical events, attracting nearly 10,000 music lovers to our Sanimax and Schneider Family Grand Concerts, showcasing the new Schneider Family Grand Garden.

Your willingness to participate in new and improved experiences has reaffirmed that you're as enthusiastic as we are about growing the Garden. With your feedback, we slightly revamped our educational programming by adding drop-in activities for all ages this summer. We also took a leap into the unknown with Butterflies & Blooms, our first-ever butterfly exhibit created from the ground up by our team. We've already seen an amazing response to it and its focus on native pollinators and the plants they love and we're hoping to carry that momentum forward!

As we work to expand our reach in Wisconsin, we're excited to unveil our refreshed logo (check out the front cover)! While our former logo has served us well for 15 years, much has changed here and we wanted to reflect that in this new look. We hope you'll enjoy the fresh, colorful design that mirrors the unparalleled beauty you experience here in every season.

None of this would be possible without the support of our visitors, volunteers, members, donors and sponsors like you! You help us connect people of all kinds to nature, ensuring experiences and memories last a lifetime.

Our board is busy preparing for the next 3 to 5 years. We encourage you to participate in this growth by enjoying your membership and providing us with valued feedback each time you visit. Feel free to reach out to us with your thoughts and ideas on making Green Bay Botanical Garden YOUR Garden.

Serve as a Board Member

According to Article 3, Section 3 of the Garden's bylaws, the general membership and members of the Board of Directors may present candidates for nomination at any time to the Governance Committee. However, candidate nominations from the general membership close sixty (60) days prior to the Annual Meeting. If you or anyone you know is interested, please reach out by August 24, sixty days prior to the Annual Meeting on October 24.

For more information, contact Susan Garot, Executive Director, at 920.491.3691 ext. 102 or sgarot@gbbg.org.

This Th

Year in Review

May 1, 2018–April 30, 2019

Green Bay Botanical Garden is a 100% community supported nonprofit that connects people with plants in an environment that engages, inspires and refreshes.

Connecting P

Total of **8,480** patrons served through educational programs



“Loved that the kids could touch and feel the plants and explore the parts of the plants.”
—Summer Daycare Teacher

Plant Collections

Grew and displayed new varieties to visitors to add unique plants to their collection or to bask in the beauty they discovered.

Experimenting with

Ensured the best plants make it to market while providing professional skill-building opportunities for horticulture interns.



©John Oat

Garden Grew Thanks to You

Plants & People



5,615
Budding nature lovers served

Youth Education

including school tours and outreach programs supported in part by U.S. Bank and Rotary Foundation of Green Bay Inc.



4,647
Students served at the Garden



968
Students served in the community



78
Schools and youth groups served

Family Education Programs

957
family members served

enabled families to spend quality time together growing their love for plants and nature.

Adult Education

gave adults the opportunity to learn new skills and continue learning about the natural world

25%
increase from 2017-18

1,908
lifelong learners served

We now have in our collection

that inspire your own gardens everywhere.



3,815
Species/Cultivars



17,000
Annuals



Plant Labels

6,223
Permanent Plant Labels



240,823
Bulbs in the Ground



70,233
Permanent Plants

Participated in 4 Plant and Seed Trials

including the All-America Selections ornamental vegetative trial (1 of 18 sites) and ornamental seed trial (1 of 49 sites) in the United States and Canada, American Rose Trials for Sustainability and EarthKind™ rose trials.



Recognized Nationally

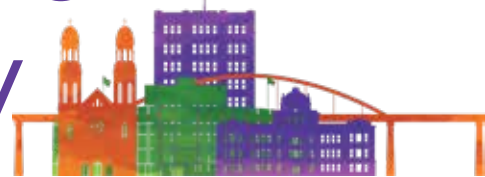
3rd place for our participation in the All-America Selections Display Garden contest for our "Get Social in the Garden" project.

Engagement & Growth in Our Community



Welcomed 183,933

visitors from the upper Midwest and beyond
28% increase over 2017-18



Consistently rated #3 on TripAdvisor for "Top Things to Do in Green Bay"

For All People at All Times

Enriched lives in our community



6,608

visitors received free general admission in partnership with BMO Harris Bank



610

kids and their families enjoyed WPS Garden of Lights in partnership with Associated Banc-Corp



311

kids and their families enjoyed Nature Connects through our nonprofit ticket program



295

nonprofit partners received tickets and memberships to help them raise money for their causes

“This is one of the most beautiful botanical gardens we have ever seen. We enjoyed it so much and could not get enough pictures. Definitely a highlight of our Wisconsin trip!”

—Esther, Visitor

671 Volunteers + 12,933 Hours

7 Full Time Staff

108 volunteers donated 25–366 hours each



©Alex Verstoppen

Sustainability

Inspired Visitors to Invest in Their Garden

14% increase in membership totaling

3,727 member households

70% of members are engaged and renewing each year



Continued to Secure the Future

Net assets are now **\$15.6 million** including **\$184,000** in renovations and additions with over **\$118,000** coming from private donations and the balance from the Garden's endowment earnings.

Endowment funds grew from about **\$4.7 million** to **\$5.2 million** and added **\$5,000** to the education endowment, securing the future of children and family programming.

Earned income was **79%** of our Total Support & Earned Revenue of **\$2,864,193**. Last year, earned revenue was **57%** of the total.

Special Events



See calendar for details on dates, times and prices.

Field to Fork

Thursday, September 5

Savor an elegant six-course meal prepared by Tenet Restaurant in the Schneider Family Grand Garden, featuring locally grown produce and farm fresh ingredients. This intimate evening will also be accompanied by exquisite wines paired with each course.

Reservations required.

Visit GBBG.org/FieldtoFork for details.

Thank you to our Sponsor
Lead



GRAND CONCERT Series Brews, Bistros & Bonfires featuring Arch Allies

Saturday, September 14

Listen to live music by Arch Allies ('70s and '80s classic rock). Sip samplings from microbreweries, devour delicious food from area restaurants and enjoy bonfires in the Schneider Family Grand Garden.

Must be 21 and older to attend.
No carry-ins allowed.

Transit Authority

Friday, September 20

Join us and welcome back the band that helped us kick off the fundraising campaign for the Schneider Family Grand Garden! This premier Chicago tribute band will have you on your feet. Delicious food from area restaurants and botanical cocktails will be available for purchase.

No carry-ins allowed.

Advance Ticket Sales end 24 hours before the concerts. Day-of tickets available at the door for \$5 more.

Visit GBBG.org/Concerts for details.

Thank you to our Sponsors



Presenting
Sounds Of Nashville
Patricia Schneider and
Schneider Family

Brews, Bistros & Bonfires



Supporting

Brews, Bistros & Bonfires



Basic
Brews, Bistros & Bonfires
Michael Raymaker

Media



Fall Family Festival

Saturday, September 28

Join us for our annual celebration commemorating when the Garden first opened its doors to the community with fun activities, live entertainment, fall plant sales and displays by local garden clubs. Food and beverages will be available for purchase.

Visit GBBG.org/FallFamily for details.

Thank you to our Sponsors

Sustaining



Basic

Colorblends Wholesale Flowerbulbs

Ten Thousand Birds

Sunday, October 20

Stroll through the Garden and experience nature transformed into music by Pulitzer Prize winning composer John Luther Adams. The Lawrence University New Music Ensemble will perform Ten Thousand Birds, music inspired by songbirds of the Midwest. Guests will enjoy music at different spots in the Garden (1-mile walk). Performance may be moved inside, pending weather.

Visit GBBG.org/Birds for details.



GARDEN OF LIGHTS

Event Highlights

Discover a spectacular array of botanically-themed light displays encompassing more than 300,000 twinkling lights, featuring an enchanted icicle forest, glistening flowers, a dazzling 60-foot walk-through caterpillar and so much more! Enjoy this winter landscape by foot or a board a horse-drawn wagon. Indulge in a tasty treat or beverage, shop for gifts in the WPS Trellis Gift Shop, visit with Santa and Mrs. Claus, see the model train exhibit by the G-Gagers and warm up by the campfire.

New this Year

To make your experience more enjoyable and reduce your wait in line:

- Open Thursday nights.
- Day-of event ticket prices are:
Adult Walking | \$12
Child Walking | \$7
Adult Horse-drawn Wagon | \$17
Child Horse-drawn Wagon | \$12
Purchase your tickets in advance at the Garden, Festival Foods or online at GBBG.org/Lights.
- Additional wagons have been added to the start of the event. Wagon rides are now only available from 5-7 pm.

New 2019 Light Display: Butterflies in Motion

Explore 15,000 glistening LED lights that simulate a butterfly house. This walk-through display features more than 20,000 LED lights in the shapes of animated butterflies, chrysalises and caterpillars.

Family Nights

Thursday nights are Family Nights!

On December 5, 12 and 19, children 12 and under who live in the same household receive free admission with one paid adult ticket. Wagon ride upgrades are available at the door for \$5. Enjoy face painting, a free children's craft, Letters to Santa and more!

Photos with Santa Every Thursday-Sunday before Christmas | 5-9 pm

Santa is making his rounds to check on every child and hasn't forgotten about our visitors at the Garden! Be sure to stop by to see him and get your photo taken by Ambrosius Studio.

Meet & Greet with Mrs. Claus & Letters to Santa Every Saturday before Christmas | 5-8 pm

Come inside to meet Mrs. Claus! Bring your letters to Santa or write one at the Garden to place in his North Pole Mailbox. Visit with Santa's elves and receive a free candy cane.

G-Gagers Train Club Display Every Event Night | 5-9 pm

Enjoy a festive model train exhibit sure to delight everyone in your family.



Illuminate Your Walk

Glow necklaces will be available in the WPS Trellis Gift Shop for \$8 each.

For event details or to purchase tickets, visit GBBG.org/Lights.

Members

Thursdays, Sundays & December 26-30

Discount and benefits only available on Thursdays, Sundays and December 26-30 at the door. Cannot be combined with other offers. Must present valid membership card.

In addition to discounted admission, members will receive a coupon at the door for free hot chocolate or popcorn on Thursdays, Sundays and December 26-30.

Member Pricing

Walking Ticket | \$3
Horse-drawn Wagon Ticket | \$8

Volunteers

What better way to get into the holiday spirit than by volunteering for WPS Garden of Lights? We need your help to fill more than 1,000 volunteer shifts over the course of the event. Volunteering is fun and, best of all, volunteers receive free admission to enjoy the beauty of the Garden the night of their shift. This is the perfect opportunity for families and friends to volunteer together, corporate groups to support their community and students to fulfill required service hours.

For more information on volunteer opportunities, contact Diane Leibham, Volunteer Coordinator, at 920.491.3691 ext. 131 or dleibham@gbbg.org.



Gift Happiness

Get your holiday gifts at the WPS Trellis Gift Shop! Pick up a unique ornament like this beautiful glass flower (above), refresh your home with locally handcrafted art or treat yourself with unique gardening items. Stop in while you're here for WPS Garden of Lights or visit during the week—shop hours are the same as the Garden's.

Give the Gift of the Garden

Looking for that perfect gift for your family or friends? Your loved ones

can enjoy the Garden's beauty all year long with the gift of membership starting at just \$45. Benefits include discounted admission on Thursdays, Sundays and December 26–30 at WPS Garden of Lights, free admission to summer exhibits and free admission to Sanimax Concerts.

For more information, visit GBBG.org/Membership.

WPS Garden of Lights Tickets

Tickets make great gifts for family, friends, clients and employees. Discounts apply for ticket purchases of 25 or more.

Make Your Holiday Event Glow

Looking for an unforgettable venue to hold your holiday event? Give your guests a memorable experience and book your private event during WPS Garden of Lights. Rental space is anticipated to sell out for this one-of-a-kind experience. Make sure to book early!

For information, visit GBBG.org/Event or contact our Sales Team at 920.491.3691 ext. 113 or rentals@gbbg.org.

Thank you to our Sponsors

Title

Sustaining



Nicolet
NATIONAL BANK

In Kind

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Flowers



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Garden Calendar

Don't delay!
Register right away as classes may fill quickly. We also value our instructors' time, so classes may risk being canceled due to low early enrollment. Thank you!



W=Workshop
L=Lecture
R=Registration Required
V=Volunteer
M=Members Only

September

Thursday, September 5

Field to Fork

(R) | 5-8 pm
\$150/GBBG Member & General Public
Only 100 tickets available!

Thursdays, September 5, 12, 19 & 26

Writing in the Garden

(W/R) | 1-3 pm
Betty Pearson, Former GBBG Staff
\$42/GBBG Member
\$50/General Public

Sunday, September 8

Grandparent's Day

9 am-7 pm
Admission is free for grandparents.



Tuesday, September 10

Members -Only Tour: Celebrate the Harvest & Edible Landscape

(M/R) | 5-6:30 pm



Wednesday, September 11

Weed & Feed

(V/R) | 5-8 pm

Saturday, September 14



Brews, Bistros & Bonfires featuring Arch Allies

6-9 pm
'70s & '80s classic rock
Doors open | 5:30 pm
Samplings | 5:30 pm
Music starts | 6:30 pm
Lawn Seating
\$25/GBBG Member
\$30/General Public
Cowles Terrace Seating
\$40/GBBG Member
\$45/General Public

Must be 21 or older.
Advance ticket sales end 24 hours before the event.
Day-of tickets available at the door for \$5 more.



Mondays, September 16, 23 & 30, October 7 & 14

Hatha Yoga

(R) | 5:30-6:30 pm
Tree Janzen
Tree's Yoga
Full series
\$40/GBBG Member
\$45/General Public
One day
\$10 per person

Tuesday, September 17

The Power of Positivity

(W/R) | 6-8 pm
Ala Aldahneem
Life Coach
\$30/GBBG Member
\$36/General Public

Friday, September 20



Transit Authority

7-9 pm
Chicago tribute band
Doors open | 6 pm
Lawn seating
\$20/GBBG Member
\$25/General Public
Cowles Terrace
\$30/GBBG Member
\$35/General Public

Advance ticket sales end 24 hours before the event.
Day-of tickets available at the door for \$5 more.

Tuesday, September 24

Meatless Mondays Everyone Will Love

(W/R) | 6-8 pm
Chef Shelly Platten
Healthy Chef Shell, LLC
\$24/GBBG Member
\$29/General Public

Saturday, September 28

Fall Family Festival

9 am-7 pm
Free admission
9 am-4 pm
Free Family Activities & Entertainment

October

Wednesday, October 2

Put Your Garden to Bed

(L/R) | 6-7:30 pm
Lisa Stubbe
Landscape Artisans
\$5/GBBG Member
\$7/General Public



Tuesday, October 8

The Gift of Poetry

(W/R) | 6-8 pm
Sandy Johnson
Author & Retired Teacher
\$21/GBBG Member
\$25/General Public

Friday, October 18

Autumn Inspiration: A Fall Themed Dinner

(W/R) | 6-8:30 pm
Bridgett Lowery
416 Cuisine
\$34/GBBG Member
\$40/General Public

Saturday, October 20

Ten Thousand Birds

1-2:30 pm
Nature as classical music throughout the Garden
Free/GBBG Member
Garden Admission/General Public

Wednesday, October 23

Your Health is Your Wealth

(L/R) | 6–8 pm
Mary Mraz
Chartered Herbalist
\$21/GBBG Members
\$25/General Public



Thursday, October 24

Annual Report to Our Community

(R) | 5–7:30 pm

Tuesday, October 29

From Teas to Tinctures: An Intro to Medicinal Herbs

(W/R) | 6–8 pm
Jackie Johnson
ND, Planhigion Herbal Learning Center
\$24/GBBG Member
\$29/General Public

November

Monday, November 4

Members-Only Tour: Lights of the Present & Future

(M/R) | 4–5:30 pm



Thursday, November 7

Volunteer Potluck

(V/R) | 5–7:30 pm
Free/GBBG Volunteer
By invitation only.
Register by November 1.

Tuesday, November 12

Holiday Entertaining

(W/R) | 6–8 pm
Leslie Denis
Culinary Specialist
\$34/GBBG Member
\$40/General Public

How to Register

Registration required for all classes and programs except where noted. Register online at GBBG.org or by phone at 920.490.9457. To hold your space, payment is due with registration.

After You Register

We will contact you the week of the class to confirm your enrollment. Please dress according to the weather for all outdoor programs. No rain dates are planned.

Cancellations & Refunds

Classes canceled due to low enrollment or hazardous

weather are refunded automatically. You will be notified by phone about class cancellations. In cases of inclement weather, call 920.490.9457 to check the status of the class. If you must cancel your registration, your fees will be refunded if notice is received at least five days prior to the class. Green Bay Botanical Garden cannot refund fees requested on or after the start date of a class or for sessions missed due to student illness or other personal situations.



Thursdays, Fridays,
Saturdays & Sundays
5–9 pm

November 29–
December 1
December 5–8
December
12–15
December
19–22

Closed
November 28
December 24 & 25

Thursday–Monday
5–9 pm

December
26–30

Advance Walking Ticket
\$10/Adult (13 & up)
\$5/Child (3–12)
Free/Child (2 & under)

At the Door Walking Ticket
\$12/Adult (13 & up)
\$7/Child (3–12)
Free/Child (2 & under)

Advance Horse-drawn
Wagon Ticket*
\$15/Adult (13 & up)
\$10/Child (3–12)
Free/Child (2 & under)

At the Door Horse-drawn
Wagon Ticket*
\$17/Adult (13 & up)
\$12/Child (3–12)
Free/Child (2 & under)

Group discounts for
25+ available.

Thursdays
December 5, 12 & 19

Family Nights

Children 12 and under in the same household receive free admission with one paid adult ticket. Wagon ride upgrades are available at the door for \$5.

Every Thursday, Sunday
& December 26–30

GBBG Member Pricing

Discount at the door only.
Walking Ticket
\$3/GBBG Member

Horse-drawn Wagon Ticket*
\$8/GBBG Member

*Horse-drawn Wagon Ticket includes Walking Ticket.

Garden Happenings



Members

Members-Only Tours

Step behind the scenes to get an exclusive look at garden areas with our team.

Registration required.

Annual Report to Our Community

Thursday, October 24

This meeting will feature an hors d'oeuvres reception and brief highlights of the past year's accomplishments including election of new Board members. All are welcome!

Registration required.

Invitation to follow.

Reciprocal Admission Program

American Horticultural Society Reciprocal Admission Program booklets are available in our WPS Trellis Gift Shop for \$4. Use this handy reference guide while traveling to identify the benefits of visiting other gardens as a perk of your membership. Pick up yours today!

Attention Snowbirds

Planning to migrate to warmer climates this winter? Help us help you! Consider renewing your membership before you leave so you can take full advantage of one of our most popular benefits—reciprocal admission to nearly 300 gardens nationwide! Explore Bok Tower, Naples Botanical Gardens or Desert Botanical Garden to name a few. Renewing early will help to avoid address forwarding delays and your original renewal date will remain the same.

You can renew in a variety of ways:

- Online at GBBG.org/Membership
- By phone at 920.490.9457
- By mail
- In person

Volunteers

Special Events Volunteers Needed

Every successful event at the Garden depends on our volunteers. This fall and winter we have opportunities for Field to Fork, Les Stumpf Ford Grand Concert Series—Brews, Bistros & Bonfires and Transit Authority, Fall Family Festival and WPS Garden of Lights.

Weed & Feed

September 11

Work side-by-side with staff in the Garden for the evening and then enjoy a delicious meal provided by us! Registration required.

Volunteer Potluck

November 7

More than 600 dedicated and generous individuals and groups offer their time and talents to the Garden to create a venue to relax in and celebrate the community in which we live. In appreciation, our volunteers are invited to join us for our Annual Volunteer Potluck.

Registration required.

By invitation only.

Dollars for Doers Volunteer Grant Program

It may be called by a different name, but essentially this program is a corporate employee and retiree giving program where your employer provides a financial donation to the Garden when you volunteer with us. To find out if your company has a program, contact your human resources department and consider submitting a request on behalf of the Garden.

For more information on volunteer opportunities, contact Diane Leibham, Volunteer Coordinator, at 920.491.3691 ext. 131 or dleibham@gbbg.org.

Family & Adult Education

Family Programs

Watch for seasonal self-guided drop-in programs.

Adult Programs

Lectures, tours and workshops related to gardening, cooking, crafting and more.

Travel with the Garden

Join us on a spring trip to the Philadelphia Flower Show or a late summer trip to the Pacific Northwest.

The 2020 Philadelphia Flower Show's theme is "Riviera Holiday" and is inspired by the world's exotic Mediterranean gardens. The 3-4 day tour will also include other Philly sights the first weekend in March.

August of 2020, we'll take in the gardens of Vancouver (Arthur Anderson, Van Dusen Botanical, University of British Columbia Botanical, Nitobe Memorial and Dr. Sun Yat-Sen Classical Chinese Gardens), Victoria (Butchart, Finnerty and Abkhazi Gardens, Craigdarroch Castle and a whale watching tour) and Seattle (Chihuly Garden & Glass, Kutoba Garden and Bloedel Reserve).

For more information, contact Julie Bartz at 715.529.4585 or julie@myfirstclasstravel.com.



Untidy Your Yard

Help Non-Migrating Pollinators, Insects
and Birds Survive Winter

By Kelle Hartman, Children & Family Educator

©HQ Lightroom Presets on Unsplash

After a summer spent stressing the importance and care of pollinators, don't let your concern for bees, butterflies and other beneficial pollinators end with the summer season. While some butterflies, insects and other animals migrate to warmer parts of the U.S. and the world, many of our native pollinators need safe places to call home during the winter because they stay here!

Many native bees, caterpillars and even birds need sheltered areas to protect them from the elements, spaces that provide overwintering sites and other resources to help protect them from predators. While we usually talk about birds, mammals like foxes or rabbits and other animals when it comes to harsh winters, we don't necessarily remember that insects and pollinators can also be negatively affected when they don't have enough resources to survive the cold temperatures or snowy weather. Some butterflies, like Monarchs, migrate to warmer areas, but others like the Mourning Cloak actually stick around as an adult butterfly!

That's where fall cleanup comes into the picture. It was common wisdom among those with green thumbs that cleaning up your garden or yard in

the fall was the thing to do so you were a step ahead for the coming spring. Now, many gardeners are leaving their cleanup until spring so their plants and other natural debris can be used by a variety of animals during the winter season. Or, you can be proactive during your fall cleanup and keep things just a bit "untidy" to help these insects instead of leaving your yard as a free for all.

Here are five ways you can easily "untidy" your yard or garden this fall:

1. Leave small dead trees standing or leave a few dead branches or stumps in your yard. Spiders, caterpillars and other insects will hibernate in the loose bark or cracks.
2. Create small piles of cut plants or fall leaves. Many types of solitary bees (a.k.a. not honey bees, but mason bees, for example) will burrow under leaf litter and into the ground during winter.
3. Leave some of your perennials standing during winter and don't dead head all of them. Some insects may use the leaves, flowers or stems as materials to create a cocoon or hibernation site.

4. Incorporate evergreen trees or shrubs to provide areas of extra protection or windbreaks in your garden or yard.

5. Don't deadhead all of your flowers. Leave some seed heads from flowers like aster, goldenrod and more to dry during the fall and winter. If you leave up some seed heads, they may self-sow and you'll have new pollinator plants popping up in your garden in spring!

An untidy fall garden can help the whole ecosystem. Because you're providing spaces for the pollinators, insects and animals to overwinter, those same species will continue to provide food for other animals in their native environment during the winter, early spring and beyond. Plus, if you have pollinators overwintering in your own garden, you'll see them out and about that much sooner in spring!

So leave those leaves in your yard, resist the urge to cut everything back and continue to be a pollinator champion this winter.



Pollinators, Plants & People

Summer Exhibit Wows Visitors of All Ages
Linda Gustke, Education Manager

©John Oates Photography

The Garden was thrilled to debut our new exhibit, Butterflies & Blooms, this summer. Created entirely by our Garden team from the ground up, this exhibit was our first try at showcasing our own exhibit (as opposed to Nature Connects from last year, an exhibit that travels to different locations). At this moment, just a month into the exhibit, we are already counting it a success. We've had visitors from 45 states and 3 countries and guests of all ages love seeing these flying beauties up close!

“ Suggestion: don't make this a one-time visit, everyone. New butterflies arrive frequently. So go and enjoy the beauty and interaction FREQUENTLY. ”
—Sarah W.

From the well-known Monarch to the more elusive Eastern Comma, we have had a variety of butterflies native to Wisconsin in our butterfly house and around 4,500 butterflies throughout the summer. Whether they interacted with the discovery table, explored the pollinator garden,

observed the emergence chamber, skimmed the signs or just watched butterflies in flight, visitors learned about the butterfly life cycle, butterfly behaviors and why these pollinators are so important to our environment. Guests were also able to enjoy a daily butterfly feeding activity where they were able to dip a sponge swab into a nectar-like solution and watch the butterflies drinking away with their fascinating proboscis (straw-like mouth). Many visitors were even lucky enough to have a butterfly or two land on them, especially if they were wearing brightly colored shirts.

With fall arriving soon, natural populations of these butterflies are getting ready for winter. Some will migrate, including the Common Buckeye and the Painted Lady, while many of the butterfly species you were able to see in the house this summer actually spend winter in the Wisconsin wild in various stages of their life cycle. The Tawny and Hackberry Emperors huddle in leaves as caterpillars, the Checkered White and Swallowtails stay in their pupal form (the chrysalis),

and brave butterflies like the Question Mark and Mourning Cloak stick around in their adult butterfly form. Their lingering throughout the seasons is the perfect reason to leave some leaf litter and debris in your yard this fall and help support these butterflies through the winter! (Learn more on page 11).

I'd have to say that my favorite butterfly this summer was the Giant Swallowtail because of its size and beauty. I also loved watching the butterflies eat from hanging fruit, including oranges, grapes and berries. Outside of the exhibit, it was exhilarating to find many caterpillars and butterflies from our natural populations, too.

Butterflies & Blooms is still happening through the month of August! Please join us daily from 10 am–5 pm and learn how to add more habitat for these playful pollinators, supporting them and the whole ecosystem.



“I would recommend this exhibit for everyone. Kids are so enthralled with the butterflies that you cannot tear them away. Actually, adults are almost as excited.”
—Jean E.

©John Oates Photography

Pollinators & Their Impact

More Than Just the Butterflies and the Bees

While we focused on butterflies this summer, and most people know about bees, there are also many other animals that pollinate flowers. These include birds, spiders, moths, flies, wasps, beetles and even small mammals, including bats! Some estimate that more than 350,000 animal species act as pollinators.

Food Beyond Fruits and Vegetables

With 1 in every 3 bites of food coming from pollinators, there are many that you might not expect, including:

- Chocolate
- Coffee
- Peppermint
- Tequila
- Nuts like almonds, cashews and macadamias
- Dairy—cows eat alfalfa, which is pollinated by bees!
- Edible oils, such as palm, canola and sunflower oils

At least \$235 Billion impact on the Global Economy

87 of the 115 leading global crops need pollinators.

Support Healthy Ecosystems

Pollinators enable plants to produce seeds and grow more plants, which in turn provide more oxygen in the air, help to stabilize the soil and support other animals by being food or shelter.

Source: beecare.bayer.com

Fan Photos

Here are some of our favorites from this summer. Post your photos of the Garden on social media with [#mygbgarden](https://www.instagram.com/mygbgarden) or tag us. They may end up in our next newsletter!



hammenlon



katahtu.ntha



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Passion Takes Flight

Interns Find New Paths with Butterfly Exhibit

Why Butterflies & Blooms has been a significant experience for interns and visitors this summer, and how your support helped make it happen

By Ta'Leah Van Sistine, Marketing & Communications Intern

At this time last year, Butterflies & Blooms was only a blip on our radar, but with months of planning and tremendous support from our community, we've been able to educate thousands of visitors this summer about native pollinators, plants and their crucial role in our ecosystem. Your support also helped us hire two additional full-time interns for our Horticulture team who are assisting with this brand new exhibit.

Affectionately known as the "butterfly moms," Breanna Leitzke and Madisen Hartlaub joined our team in mid-May and are in charge of the butterflies' wellbeing. After a month with the butterflies, their passion for these winged wonders stems far beyond their 40-hour work weeks. Among the many things they've learned, they've also discovered that butterflies have unique personalities. Swallowtails are stubborn, Red Admirals are aggressive and Monarchs are typically happy-go-lucky, just to name a few.

As our butterfly ambassadors, Breanna and Madisen have a variety of daily responsibilities. They clean the butterfly house, swap out food including rotten fruit and release butterflies from the chrysalis chamber after they emerge. That doesn't even include all the prep work and skills they had to learn before the exhibit! Now, they also educate visitors about

butterfly behavior, how to safely interact with butterflies and how visitors can support pollinators at home.

Both interns are in science fields, with Breanna studying organismal biology at St. Norbert College and Madisen studying wildlife ecology and management at the University of Wisconsin-Stevens Point.

Working at the Garden over the summer has been an exciting opportunity, says Breanna, because she is from the Green Bay area and has always enjoyed coming to the Garden. Her interest in butterflies has grown significantly, too. In the past, she rarely came across them in her everyday life.

"This was honestly like my number one spot for an internship," Breanna says with a smile. "Who gets to work with butterflies every day?"

For Madisen, working in the Garden's first-ever butterfly exhibit was an opportunity she couldn't pass up.

She's going into her sophomore year at UW-Stevens Point this fall, so she's still narrowing down her career path, but Madisen ultimately wants to get into animal rehabilitation.

"I don't know where I exactly want to go with that, but I think this is a good way for me to work with an animal that I wouldn't normally work with,"

says Madisen. "I've already learned so much."

When volunteers from our community are able to help, Madisen and Breanna appreciate the chance to share information with visitors one-on-one. Some of the visitors' questions motivate them to investigate for answers long after their shifts are over. From discovering the differences between moths and butterflies to identifying other insects in the pollinator garden, Breanna and Madisen shared that they do a lot of research to be able to satisfy our visitors' curiosity and their own.

Breanna and Madisen also shared that people are often intrigued and excited about the butterflies when they visit, rather than frightened of them. They hope that those same individuals will want to continue learning about pollinators after they leave the exhibit, maybe even bring friends and family back to experience Butterflies & Blooms themselves.

"Insects in general are something I feel like people kind of get turned off by," says Madisen. "So I think this is a cool experience for the public to get hands-on with."

Susan Garot, Executive Director, also agrees that Butterflies & Blooms has been an extremely beneficial experience for all involved.



"The ability to watch how visitors interact with nature is a great learning opportunity for our interns," says Susan. "They, like our visitors, are learning something new nearly every day!"

Because of support from Garden lovers like you, we were able to give Breanna and Madisen real world experience and the unique chance to work with and learn about butterflies. With these types of hands-on opportunities, interns are inspired and inspire others to pursue paths connected to plants and nature. With your help in the years to come, we can continue to provide these types of invaluable experiences for future interns, which in turn help us educate visitors of all ages and backgrounds on how to appreciate, respect and love nature, including our precious pollinators. Whether you're a visitor, a donor, a member or simply a plant person like us, your support is instrumental in everything we do and Green Bay Botanical Garden wouldn't be possible without your generosity.

You can still see our interns in action—and ask them questions while surrounded by native butterflies!—during Butterflies & Blooms every day from 10 am–5 pm through August 31. Visit GBBG.org/Butterflies for more information.



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The Garden needs your help to continue to provide more than 183,000 annual visitors access to beautiful plants, outstanding educational opportunities and engaging events and exhibits. Your support will provide exceptional garden experiences that will continue to grow memories for many years to come.

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Be a champion for nature all year long! This easy, affordable and automatic monthly gift of your choosing puts less stress on your bank account, and continually helps us make a lasting impact on our Garden community in every season.

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If you are 70½ or older you can take advantage of a simple way to benefit the Garden and receive tax benefits

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For more information on how you can support the Garden or how to transfer Gifts of Stock or IRA gifts, contact Cindy Berton, Director of Development, at 920.491.3691 ext. 104 or cberton@gbbg.org.

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What's Inside

Annual Report & Highlights

Calendar of Programs & Events

Untidy Your Yard

Pollinators, Plants & People

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Upcoming Events

Field to Fork

Les Stumpf Ford Grand Concert Series:
Brews, Bistros & Bonfires
Transit Authority

Fall Family Festival

WPS Garden of Lights

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